



CONVERSATION AI STARTER

Never miss a lead. Never miss a call.

An always-on AI receptionist and messaging assistant designed for small and growing South African businesses.

R0

SETUP / CONFIG

R850

PER MONTH

excl. VAT

NO UPFRONT FEE

ONE BUSINESS FRONT DESK. MULTIPLE CHANNELS.

Connect the channels your customers already use and let AI handle the first response.

PHONE CALLS

WHATSAPP

WEB CHAT

SMS

FACEBOOK + INSTAGRAM

UNIFIED INBOX

AI

AI Receptionist

Answer incoming enquiries, FAQs and basic service questions - even after hours.

LD

Lead Capture

Collect names, contact details, service interest and callback requests automatically.

BK

Bookings

Take appointment requests or check availability when the required calendar integration is connected.

MC

Missed Call Recovery

Send an automatic follow-up message after a missed call so opportunities are not lost.

KB

Business-trained AI

Train the assistant on approved services, business hours, FAQs and customer processes.

ML

Multi-language

Respond consistently in multiple languages and hand conversations to a human when needed.

YOUR AI FRONT DESK STARTS AT R850/MONTH

R0 setup fee | Managed by CallTech | Fast configuration | Human support

Typical CallTech configuration is approximately 3 business days after required business information and channel access are received. Third-party number or platform approvals may affect final go-live.



WHAT YOUR BUSINESS GETS

All the core conversation features in one managed CallTech package.

01

AI Receptionist

Handle inbound phone enquiries, answer approved questions, collect caller details and create callback requests.

02

WhatsApp AI

Reply instantly on WhatsApp, qualify leads, collect information and escalate conversations to your team.

03

Website Chat

Turn website visitors into leads with fast AI responses and a clear handover path.

04

SMS + Missed Calls

Use text follow-ups for missed calls and customer updates where SMS connectivity is enabled.

05

Social Direct Messages

Respond to inbound Facebook and Instagram Business messages when the relevant account access is approved.

06

Unified Conversation Inbox

View connected conversations and customer history in one operating view so your team keeps context.

07

Business Knowledge Base

Teach the assistant your services, opening hours, FAQs, approved answers and preferred lead questions.

08

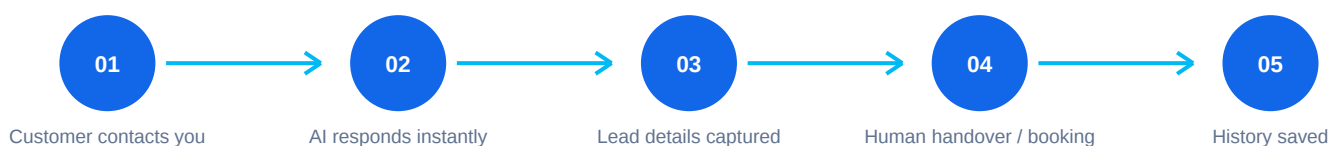
Multi-language + Human Handover

Give customers consistent multilingual responses and route important conversations to a real person.

CENTRAL LEAD HUB INCLUDED

New enquiries can be captured into a simple central contact and lead view with source, status, notes and follow-up details. Full custom CRM builds, advanced pipelines and industry-specific workflows can be quoted separately.

HOW THE CUSTOMER JOURNEY WORKS



Third-party telephony, SMS, WhatsApp/Meta and carrier usage may be charged separately where applicable. High-volume usage, outbound campaigns, custom CRM work and advanced integrations are scoped separately before implementation.



REUSABLE CLIENT QUOTATION

Use this page when sending the CallTech Conversation AI Starter offer to a prospect.

Client / Contact Name

Company

Email Address

Phone / WhatsApp

Quote Reference

Quote Date

STANDARD OFFER

SERVICE	FREQUENCY	PRICE
CallTech Conversation AI Starter	Monthly	R850.00
Setup & Initial Configuration	Once-off	R0.00
Knowledge Base + Standard Channel Onboarding	Included	Included
Central Lead Hub + Ongoing Basic Support	Included	Included

MONTHLY SUBSCRIPTION

R850.00

excluding VAT

COMMERCIAL NOTES

- No upfront setup/development fee for the standard package. The first monthly subscription is payable when the service is activated.
- External network/API usage charges (telephony, SMS, WhatsApp/Meta or carrier fees) may apply according to channel and volume.
- High-volume calling, outbound campaigns, custom CRM development and advanced integrations are quoted separately before implementation.

ACCEPTANCE

I accept the CallTech Conversation AI Starter subscription above, subject to the usage notes and applicable CallTech terms.

Accepted by

Acceptance date

CallTech Technologies (Pty) Ltd

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